


CONNECT FOR HEALTH COLORADO®
 INDIVIDUAL MARKETPLACE
THE FACTS



HIGHLIGHTS FOR 2015


 = 10,000



\$180,000,000

Total Individual and Family Savings with Tax Credits

2016 OPEN ENROLLMENT

 = 10,000



*Lives covered as of 4/30



68%
More New
Customers



188 Health Plans from 8 Different
Health Insurance Companies



12 Dental Plans from
4 Different Carriers



\$294.00
Average Tax Credit
(55% of customers)



\$311.00
Average Premium for
Customers not Receiving
Financial Assistance in 2016

OUTREACH & ASSISTANCE



377

Health Coverage Guides &
Certified App. Counselors



916

Brokers



415

Enrollment Events



14

Enrollment Sites Statewide

NEW 2016 TOP HIGHLIGHTS

- ✓ Better customer experience
- ✓ Better access to help
- ✓ More savings
- ✓ More efficient outreach

PATH TO SUSTAINABILITY

- ✓ 3.5% Admin Fee
- ✓ \$1.80 Per Policy Per Month
Special Fee Assessment
- ✓ Cash Reserves
- ✓ Revenue from Carrier
Tax Credit Donations
- ✓ Private Grants

ConnectforHealthCO.com

855-PLANS-4-YOU (855-752-6749)

TTY: 855-346-3432



CONNECT *for* **HEALTH**
COLORADO®