



Anthem® Blue Cross and Blue Shield



Anthem Blue Cross and Blue Shield serves the dental benefit needs of millions of Americans through individual and family coverage, and through several of the world’s leading commercial, labor and government employer groups. With a track record of more than 46 years supported by sophisticated technology and approximately 800 team members focused exclusively on the dental business, Anthem is well-equipped to meet and exceed customers’ dental product, service and provider-access expectations. Anthem Blue Cross and Blue Shield of Colorado is a subsidiary of Anthem, Inc., one of the nation’s leading health benefit companies.

Company Statistics

Founded In: 1938

Website: www.Anthem.com

Coverage Area:

40 out of 64 counties with participating dental provider(s).

Colorado Membership (2016):

Individual Market Membership (Dental): 24,004

Small Group Market Membership (Dental): 24,753

Network Summary:

We provide network options that offer a range of dentists and dental specialists across the state, including General Dentists, Pediatric Dentists, Endodontists and Orthodontists.

COMPANY AT A GLANCE

- As one of the nation’s leading health benefits companies, Anthem Blue Cross and Blue Shield is dedicated to delivering better access to care for our members, providing greater value to our customers, and helping improve the health of our communities.



UNIQUE OFFERINGS AND PROGRAMS

With systems and people focused 100% on the dental business, we are able to meet a wide variety of benefit-offering and program configurations. Offerings and programs that are unique include:

- Our national network, one of the largest PPO networks in the country, which includes dentists in all 50 states — so members can find a dentist wherever they live, work or visit.
- Improved customer service through sophisticated data analytics generating unique customer reporting capabilities, facilitating in-depth utilization and cost trend analysis and identification of potential fraud, waste and abuse protecting both Anthem’s members and their employer groups.
- Emerging clinical integration programs that leverage our position as a subsidiary of one of the nation’s leading medical insurers to serve the “whole person” through integration of dental and medical data and develop unprecedented outreach and total care programs.

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AWARDS AND RECOGNITION

Anthem Inc., the parent company of Anthem Blue Cross and Blue Shield, has received numerous awards and recognition for its philanthropy, cultural diversity and workplace opportunities, including:

- 100 Best Companies, *Working Mother Magazine*
- Leading Companies for Employees with Disabilities, *Profiles in Diversity Journal*
- Best Companies for Blacks in Technology, Black Data Processing Associates & WorkplaceDiversity.com
- Best Companies, *Hispanic Business Magazine*
- Top 50 Companies for Diversity® *DiversityInc Magazine*
- 50 Best Companies for Latinas to Work For in the U.S., *LATINA Style*
- Top 100 Military-Friendly Employer, *G.I. Jobs Magazine*
- Corporate Citizens Award for Best Partnership, U.S. Chamber of Commerce Business Civic Leadership Center
- Corporate Citizenship Award of Excellence in Philanthropy, National Diversity Council
- Workplace Giving Partner of the Year Award, St. Jude Children's Research Hospital
- Corporate Impact Award, American Cancer Society
- Corporate Impact Award, Denver Heart Association



IN THE COMMUNITY

- Our company and employees gave \$1.8 million in 2016 to Colorado nonprofit organizations, including the American Red Cross, American Lung Association, Alzheimer's Association, American Cancer Society, Boys & Girls Clubs of America, Disabled Sports USA, March of Dimes, the MS Society and Project Angel Heart.
- The Anthem Blue Cross and Blue Shield Foundation provided \$580,000 in 2015 to launch a two-year collaboration with Colorado hospitals and obstetrics providers to reduce the incidence of preterm births and low-birth weight deliveries in the state.
- Additionally, in 2016, our associates donated more than 2,175 volunteer hours to non-profits throughout the state. 60 associates rode in the Colorado Bike MS ride in Ft. Collins and raised more than \$40,000 for the National MS Society.



For more information please visit
ConnectforHealthCO.com

Plan Year: 2017–2018

Company Profile: Anthem Blue Cross and Blue Shield

