

Anthem BlueCross and BlueShield



Company Summary

Anthem Blue Cross and Blue Shield serves the dental benefit needs of millions of Americans through individual and family coverage, and through several of the world’s leading commercial, labor and government employer groups. With a track record of more than 46 years supported by sophisticated technology and approximately 800 team members focused exclusively on the dental business, Anthem is well-equipped to meet and exceed customers’ dental product, service and provider access expectations. Anthem Blue Cross and Blue Shield of Colorado is a subsidiary of Anthem, Inc., one of the nation’s leading health benefit companies.

Company Statistics

Founded In:	1938
Website:	www.Anthem.com
Coverage Area:	43 out of 64 counties with participating dental provider(s)
Colorado Membership (2018):	
Individual Members:	9,826

Coverage area shows the area where a health insurance plan accepts members.

Company at a Glance

As one of the nation’s leading health benefits companies, Anthem Blue Cross and Blue Shield is dedicated to delivering better access to care for our members, providing greater value to our customers, and helping improve the health of our communities.

Network Summary

We provide network options that offer a range of dentists and dental specialists across the state, including General Dentists, Pediatric Dentists, Endodontists, Oral Maxillofacial Surgeons, Periodontist, and Orthodontists.

Dental Company Profile



Unique Offerings and Programs

National reach. Local access. Our national network, one of the largest PPO networks in the country, includes dentists in all 50 states so members can find a dentist wherever they live, work or visit.

- Our average national network savings and utilization are among the best in the industry. *
- Outstanding service and support with comprehensive online and mobile services available 24/7. Fast and accurate claims processing that beats the industry average. **
- Anthem whole Health ConnectionSM is transforming healthcare by putting members at the center of a team-based approach where patients and providers – and even the benefit plans themselves – work together in ways they never have.
- Members save approximately 34% on covered services when visiting an in-network provider.*
- Additional dental services including cleanings, periodontal maintenance, fluoride, sealants and more are available to members with certain medical conditions and are engaged in one of our medical care management programs.
- A variety of online tools (e.g., dental health assessments, care alerts, ask a hygienist, find a provider, and more) improve member engagement and dental health.
- Simplified and streamlined administration, sophisticated data analytics generating unique customer reporting capabilities with the ability to effectively identify dental care gaps, increased member engagement with dental alerts, and personal support and value-added enhancements for members. Facilitated in-depth utilization and cost-trend analysis and identification of potential fraud, waste and abuse protecting both Anthem's members and their employer groups.

*Network data: Strennus 12/01/2017

**Services Statistics, 2017 YTD



Awards and Recognition

Anthem Inc., the parent company of Anthem Blue Cross and Blue Shield, has received numerous awards and recognition for its philanthropy, cultural diversity and workplace opportunities, including:

- 2018 Best Places to Work for LGBTQ Equality, Corporate Equality Index Human Rights Campaign, 2015-2018
- Top 50 Companies for Diversity®, *DiversityInc Magazine*, 2008-2017
- Top Companies for Executive Women, National Association of Female Executives
- Top 100 Military Friendly Employers, *MilitaryFriendly.com*, 2010-2017
- Military Spouse Friendly Employer, *MilitaryFriendly.com*, 2010-2018
- Top 50 Employer for People with Disabilities, *Careers and the disABLED Magazine*, 2007-2015

Additional Detail

You can search, compare and assess providers, and other health care facilities using these tools:
www.ConnectForHealthCo.com/resources/find-right-plan/dental-options

Dental Company Profile



Awards and Recognition (continued)

- Latina Style Top 50 Companies, *Latina Style Magazine*, 2008-2015
- Best Companies for Blacks in Technology, Black Data Processing Associates (BDPA)
- Leading Disability Employer, National Organization on Disability, 2016
- America's Best Employers, *Forbes* 2015
- World's Most Admired Companies, *Fortune Magazine*, 2014
- 2018 World's Most Ethical Companies, www.ethisphere.com
- Gold Stevie Awards (4), www.stevieawards.com
- Community Health Charities' Top 5 Health Champions, Community Health Charities, 2015
- American Heart Association, Corporate Impact Award, 2016
- Best Employers for Healthy Lifestyles-Platinum Ranking, National Business Group on Health. 2012-2015 Platinum 2008-2011 Gold
- Gold Standard Designation, CEO's Roundtable on Cancer, 2013 -2016
- Fit-Friendly Company – Platinum Level, American Heart Association, 2013-2015
- Corporate Citizenship Award Finalist for Best Health & Wellness Program, U.S. Chamber of Commerce Foundation



In The Community

- Our company and employees gave \$1.5 million in 2017 to Colorado nonprofit organizations, including the American Red Cross, American Lung Association, Alzheimer's Association, Boys & Girls Clubs of America, Disabled Sports USA, the National MS Society and Project Angel Heart.
- The Anthem Blue Cross and Blue Shield Foundation provided \$1.1 million in 2017 in active Foundation grants.
- Engaged over 13,000 Colorado Boys & Girls Club youth to stay active and eat healthier
- Installed three Don't Quit! Fitness Centers in Colorado schools inspiring more than 1,500 kids to be more active
- Increased consumption of healthy foods among 187,500 low-income residents in 20 counties through LiveWell Colorado's Double Up SNAP Bucks Program to launch a two-year collaboration with Colorado hospitals and obstetrics providers to reduce the incidence of preterm births and low-birth weight deliveries in the state.
- In 2017, our associates donated more than 1,590 volunteer hours to non-profits statewide. Over 50 associates rode in BikeMS Colorado from Westminster to Fort Collins and raised more than \$55,000 for the National MS Society.

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