**Marketplace Dashboard (May 2015)**

### Access, Affordability, and Choice

- **Cumulative Total Covered Lives (Ind. + SHOP)**
  - 2014 Plan Year: 125,006
  - 2015 Plan Year: 152,457

- **Submitted Enrollments**
  - N/A

- **Effectuated Enrollments**
  - N/A

- **Cumulative Total Covered Lives (Line of Biz)**
  - **Individual** (See Graph)
    - 2014 Plan Year: 123,138
    - 2015 Plan Year: 149,997
  - **SHOP**
    - 2014 Plan Year: 1,868
    - 2015 Plan Year: 2,460
  - **Medical**
    - 2014 Plan Year: 102,299
    - 2015 Plan Year: 146,506
  - **Dental**
    - 2014 Plan Year: 22,987
    - 2015 Plan Year: 25,478

- **Effectuated Enrollments With APTC/CSR**
  - 2014 Plan Year: 69,578
  - 2015 Plan Year: 70,671

- **Total APTC/CSR Administered ($)**
  - N/A
  - TBD

- **Effectuated Enrollments Without APTC/CSR**
  - 2014 Plan Year: 58,384

- **Average Selected Premium**
  - **Non Financially Assisted**
    - Bronze: $281.74
    - Catastrophic: $149.78
    - Silver: $317.83
    - Gold: $350.99
    - Platinum: $331.29
  - **Financially Assisted - Gross/Net**
    - Bronze: $344.22
    - Silver: $414.72
    - Gold: $464.29
    - Platinum: $450.69

### Assistance Channels

- **Broker Assisted Enrollments**
  - 2014: 47,638
  - 2015: 57,910

- **Certified Brokers**
  - 2014: 1,580
  - 2015: 1,298

- **HCG Assisted Enrollments**
  - *9,817
  - 2014: 8,469

- **Trained Health Coverage Guides**
  - 2014: 446
  - 2015: 450

- **Certified Application Counselors**
  - 2014: 154
  - 2015: 169

- **Service Center Assisted Enrollments**
  - In Progress

- **Carrier Direct**
  - 2014: 561
  - 2015: 526

### Account Activity

- **Individual Accounts**
  - 2014: 378,885
  - 2015: 4,033

- **Employer Accounts**
  - 2014: 6,438

### Technical Performance

- **Availability**
  - 100.0%

- **Pages served within 5 seconds**
  - 97.8%

- **Average page response time**
  - 1.2 sec

### Additional Notes

- **Effectuated Enrollments** refer to individuals, employers, or dependents who selected a plan and submitted their enrollments with the Marketplace. They will either progress to be effectuated or ultimately cancel.

- **Effectuated Enrollments With APTC/CSR** refer to individuals, employers, or dependents who selected a plan, submitted their enrollments with the Marketplace, and later had their enrollment effectuated.

- **Effectuated Enrollments Without APTC/CSR** refer to individuals, employers, or dependents who selected a plan and submitted their enrollments with the Marketplace but did not have their enrollment effectuated.

- **Cumulative Total Covered Lives** refers to a unique number of insured individuals, employers, or dependents who have at one time had either a submitted or effectuated enrollment.

- **Submitted Enrollments** refer to individuals, employers, or dependents who selected a plan and submitted their enrollments with the Marketplace. They may be effectuated or ultimately canceled.

- **Accounts Currently Aging** refers to accounts (Medical + Dental) that initially created an Account ID but did not submit their enrollment.

- **2015 SHOP numbers represent current covered lives, regardless of the date of enrollment.**