





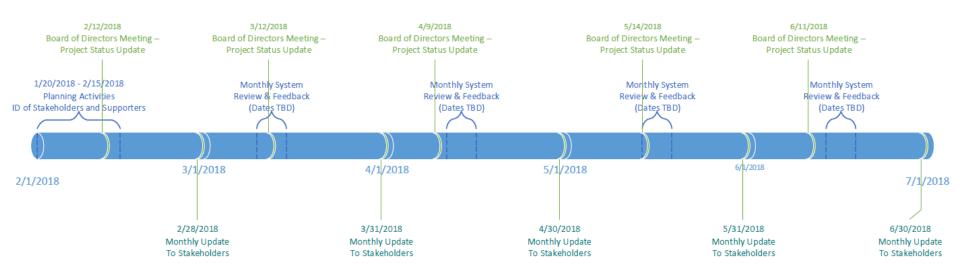


ELIGIBILITY CHANGES

February 12, 2018 Kate Harris, Kelly Davies, and Brian Braun



Communications and Stakeholder Feedback Timeline New Eligibility System





Project Methodology

- Guiding Principles:
 - Simplicity, user friendly, innovation
 - Leveraging the experience of UI/UX experts
- Engaging and collecting feedback from stakeholders and customers
- Working with HCPF/OIT to solution for mixed eligibility households, or will leverage our current MA Site
- All changes in production by September 2018

Assessment

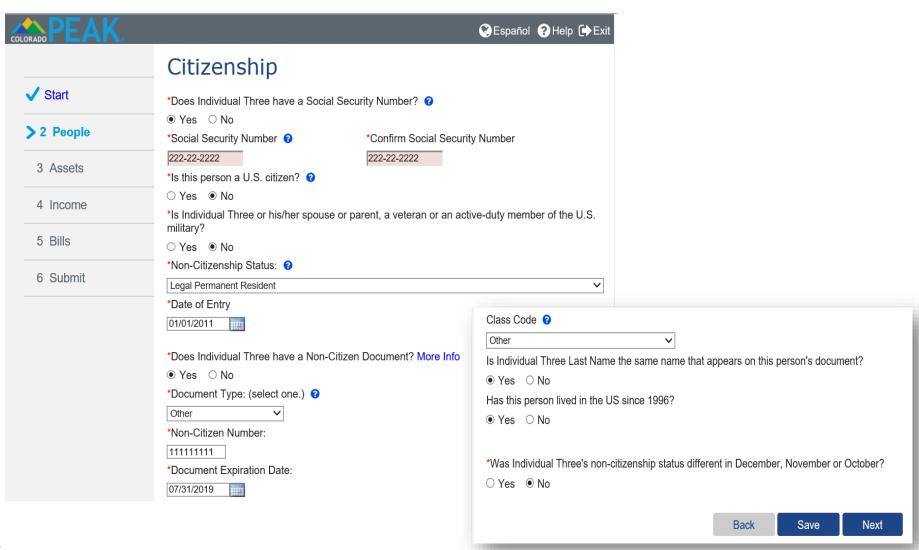
- 3-4 questions Real time assessment

Help Us Guide Your Experience

-		
How many people are in your family		
(Include any spouse and dependents in	cluded on your tax return, even if they aren't looking for insurance.)	
2		
Is anyone in your family pregnant?		
Yes		
○ No		
How many babies are they expecting	?	
	come for next year? Why are we asking? t income, interest and dividends received, alimony received, Social Security payments received, other income by	pefore taxes taken
40000	Annually	
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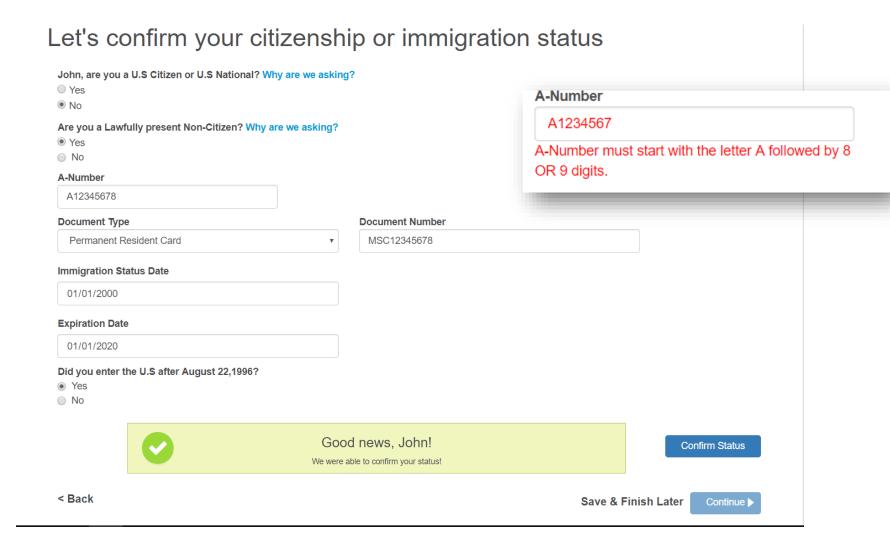
PEAK - Verify Lawful Presence

- If US Citizen, 5-6 questions
- If lawfully present, 12 questions
- No validation
 - Date entry errors



C4 - Verify Lawful Presence

- If US Citizen, 2-3 questions
- If lawfully present, 8 questions
- Real time response



New Eligibility System Benefits

Improve the customer experience

- Reduce number of eligibility screens and questions required for an APTC determination
- Focus on plain language and increased health literacy support in the application questions and correspondence
- Decrease non-real time eligibility with a goal of near 100% of applicants receiving determinations in real-time

Bring Connect for Health Colorado into compliance in significant areas

 Address previous audit findings related to data and enrollee verification and reporting before the next open enrollment period

Increase ability to predict and control technology costs

- Historically, costs incurred for CBMS projects have been difficult to budget accurately for
- Owning the eligibility system contract with our vendor will allow for control over technology costs related to determining eligibility for APTC
- Initial new system costs conservatively estimated at \$4.4MM offset by savings on SES compliance and transformation costs along with positive annual cash flows due to system change. See cash flow comparison.

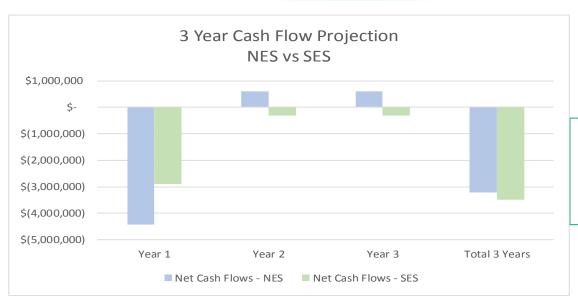
Decrease Eligible but Not Enrolled (EBNE) population and increase enrollment overall

 A quicker, easier eligibility application will encourage customers to check what APTC/CSR they may be eligible for

Increase APTC uptake

• An eligibility application re-design will allow for better screening of and communication to APTC-eligible customers who may be currently opting out of the financial assistance path

New Eligibility System Net Cash Flow Comparison Projected 3 Years



NES – New Eligibility System SES – Shared Eligibility System

Estimated incremental 3 year savings of \$275,000 based on low estimate

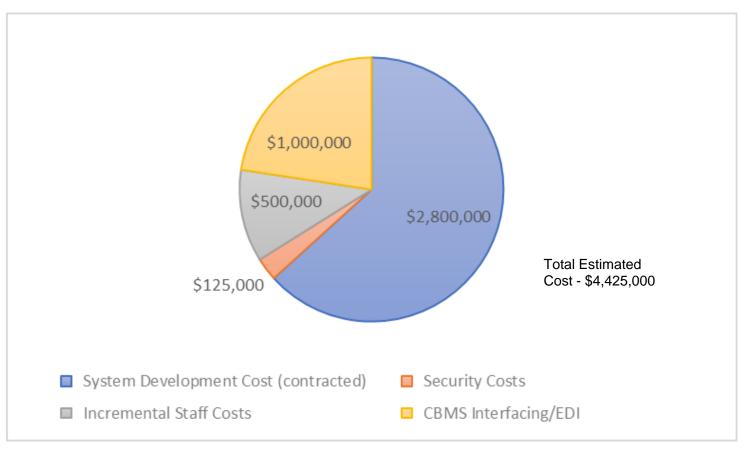
	NES Costs		SES Costs	
Year 1 Costs (One-time Costs) *	\$	(4,425,000)	\$	(2,900,000)
Year 2-3 Annual Net Cash Flow **	\$	600,000	\$	(300,000)

- * **NES costs** include one-time elibility system development, CBMS EDI, Enchanced MA staff support costs. **SES costs** include one-time CMS compliance costs and cost impact of CBMS transformation.
- ** **NES net cash flow** includes enrollment impact, service center/MA savings netted for additional security, system maintenance and staffing costs. **SES net cash flow** represents C4HCO share of SES maintenance/operations costs.

See supplemental financial analysis for cash flow details



New Eligibility System Estimated Costs



New Eligibility System Procurement Request

Proposed Action:

Board Approval to Procure Technology Services For New Eligibility System

Summary:

Requesting approval to procure in the amount of \$2,800,000 to support the organization's direction of bringing eligibility for QHPs and APTC/CSRs under Connect for Health Colorado's authority, in order to comply with outstanding audit requirements from CMS, better predict and control technology expenses moving forward, and improve the customer experience. Procurement costs include contracted services to support the project management, design, development, coding, testing and implementation of the New Eligibility System.

Staff Recommendation:

Staff recommends the approval of this procurement.

Procurement Compliance:

Procurement Exceeds \$150,000 (Federal)/\$250,000 (non-Federal) threshold: Yes.

Procurement/Business Initiative is necessary or advisable: Yes — see attached benefits

Type of procurement vehicle: Statement of Work/amendments to existing contracts

Need for RFP,RFI,RFS or similar: No, use of existing vendors due to specific content knowledge of the existing technology platform and need to complete development prior to the next open enrollment period to satisfy compliance requirements.

Funding Source:

Anticipate the use of surplus funds generated through general operations.



Supplemental Financial Detail Incremental 3 Year Cash Flow Analysis

NES Investment:	Low	High
Software Development Cost	(2,800,000)	(2,600,000)
Security Costs	(125,000)	(75,000)
Incremental Staff Costs	(500,000)	(400,000)
HCPF/CBMS Interfacing	(1,000,000)	(750,000)
Total NES Investment	(4,425,000)	(3,825,000)
SES Cost Avoidance:		
Compliance Costs/SMART Audit	900,000	1,000,000
Transformation Costs	2,000,000	2,500,000
Total SES Cost Avoidance	2,900,000	3,500,000
Net Incremental One-time Costs	(1,525,000)	(325,000)
Ongoing Incremental Annual Net Cash Flows (Yr 2&3):		
Increased Enrollment Revenue	750,000	1,000,000
MA/CSC Site Savings	500,000	650,000
SES Project Cost Avoidance	150,000	250,000
CBMS Maintenance Cost Avoidance	150,000	200,000
New System M&O Costs	(300,000)	(250,000)
Ongoing Security Costs	(100,000)	(75,000)
Ongoing Staff Costs	(250,000)	(200,000)
Annual Net Cash Flow	900,000	1,575,000
	277 222	2 027 022
Net Incremental Cash Flow - 3 Years	275,000	2,825,000