



## SMALL BUSINESS OUTREACH

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# Small Business Initiatives

- Focus - small employers (10 employees or less) that do not provide insurance for their employees.
- Modified small business page to website to provide information
- Separate path (URL) to plan finder tool
- Press release on 1/11/19
- Outreach to groups in selected areas:
  - Enrollment Centers
  - Brokers
  - Assisters
  - Industry Associations/Business groups
  - Chambers of Commerce
- 9521 Small Business Page Views since August 1, 2018
  - 10<sup>th</sup> most visited page on our website

# Exchange Benefits for Small Employers

- Provides a low cost / low administration option for small employers that are not able to provide traditional group health benefits.
- Lower premiums available for employees that are eligible for Advance Premium Tax Credits. Depending upon location in the state and age of the employee\*:
  - Employees making \$15 per hour may be eligible for \$0 cost plans
  - Employees making \$20 per hour may be eligible for plans below \$100 per month.
- Employers may also be eligible for Cost Sharing Reductions (CSR's) that reduces out of pocket expenses.
- Multiple health plan choices for the employees

\*The Quick Cost and Plan Finder tool provides a quick way to look at the different plan options and costs based on location, age and income.