

Small Business Pilot Project

Small Business Product Timeline

	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19
Market Analysis										
Marketing:										
Marketing Plan Development										
Implement Marketing Plan										
Technology:										
Contracting/Procurement										
Development										
Deployment										
Operations:										
Customer Service Needs Assessment (Business/Broker support)										
Resource Deployment (including training)										