



**Position Title: Marketplace Development Analyst**

**Reports To: Director, Policy Innovation and Strategic Engagement**

**Location: Denver, CO**

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Connect for Health Colorado is the state-based health insurance marketplace and support network that allows individuals, families, and small employers to compare and purchase health plans from companies including the major health plans in the state in a convenient way. We provide high quality customer assistance by phone and in person, as well as access to federal financial assistance to reduce the cost of health insurance. Our mission is to increase access, affordability, and choice for individuals and small employers purchasing health insurance in Colorado.

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**Position Summary:** The Marketplace Development Analyst, as part of the Policy Innovation & Strategic Engagement Department under supervision from the Director, Policy Innovation and Strategic Engagement, will perform a wide range of support on business policy and strategic initiatives, including health care industry research, data analysis, and generating market studies and reports. The Marketplace Development Analyst will work on a variety of business initiatives to assist Connect for Health Colorado with identifying new opportunities in alignment with its mission and goals.

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**Position Responsibilities:**

- Provides analytical expertise to research, compile, and prepare written summaries, analyses, and other background materials on diverse topics affecting the organization, including health care industry trends, consumer expectations and future growth opportunities.
- Reviews, analyzes and translates marketplace customer information and deliver recommendations for practical operational implementation.
- In conjunction with IT, Operations and Finance teams, develop ROIs for executive leadership to inform resourcing and project prioritization
- Works as part of the Policy Innovation & Strategic Engagement team to accomplish organization's goals and objectives as outlined in the 2017-2020 strategic plan and public policy agenda.
- Under the direction of management, develops recommendations and initiatives for marketplace growth, innovation and evolution.
- Works on significant and unique assignments of diverse and complex scope, developing solutions which require a high degree of ingenuity and innovation, as well as independent judgment
- Provides evaluation support activities including collecting data and conducting on-line literature searches.
- Prepares presentations for a variety of audiences.

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**Position Requirements:**

- Bachelor's degree or equivalent years of experience.
- Minimum of 1-3 years of experience in market research and evaluation, economic modeling or public policy fiscal analysis, preferably in healthcare or health insurance.
- Strong analytical skills.
- Ability to work independently and problem-solve; a self-starter that can drive toward results independently.
- Detail oriented and the ability to reason logically and formulate ideas and opinions as well as ability to handle multiple priorities. Ability to work in a fast-paced workplace, adapt to a continually evolving environment.
- Committed team player with exceptional interpersonal, problem-solving, and communication skills with ability to develop and maintain cooperative and productive work relationships.
- Desire to work for a mission driven organization.
- Experience with public speaking and providing presentations.
- Excellent communications skills (verbal and written).
- Ability to oversee multiple complex projects with competing deadlines.
- Excellent interpersonal skills and ability to build trust.
- Proficiency in Microsoft Office (PowerPoint, Word, Excel, Outlook).

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**Work Environment:**

- Typical office setting; the Connect for Health Colorado office is in the DTC, near the 225/I25 junction.
- Work schedule may include some non-traditional hours, weekends and evening events.
- Full time position.
- On-site during office hours, typically 8am-5pm.
- Travel throughout Colorado may occasionally be required, mostly day trips along the Front Range (mileage reimbursement available).

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**Compensation:**

Connect for Health Colorado offers a competitive salary and benefits package. Using Connect for Health Colorado's annual benefits allowance, employees may elect from various benefit offerings and tailor a package to best suit their individual needs. Connect for Health Colorado employees are eligible to participate in the organization's 403(b) plan and are additionally provided with paid time off, short and long term disability and life insurance.

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**To Apply:**

Please e-mail resume, cover letter, salary history, and three (3) references to [hring@c4hco.com](mailto:hring@c4hco.com). Please include position title in the subject line. No phone calls please.

**Connect for Health Colorado is an equal opportunity employer (EOE). Connect for Health Colorado may, at its discretion, conduct a background check on any workforce member and/or require job candidates to successfully complete a background check as a condition of employment.**

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